



CFHS FSCAA

Canadian Federation  
of Humane Societies

Fédération des sociétés  
canadiennes d'assistance  
aux animaux



## CALL FOR ABSTRACTS

Canadian Federation of Humane Societies

### 2018 CFHS National Animal Welfare Conference

April 21-24, 2018  
Hyatt Regency Calgary  
700 Centre Street South  
Calgary, AB

Canada's Gateway City to the Rockies!

#### About CFHS

The Canadian Federation of Humane Societies is the only national organization representing humane societies and SPCAs in Canada. We bring together organizations that work with and care for animals to promote respect and humane treatment toward all animals in Canada. Since we were founded in 1957, we've earned our solid reputation and enviable credibility as the go-to national voice on animal welfare issues for industry, media, government, non-governmental organizations and the public. We work collaboratively and cooperatively with key stakeholders, based on the premise that we can have a greater impact creating positive change by being a part of the process instead of being apart from it. [www.cfhs.ca](http://www.cfhs.ca)

#### About the Conference

The CFHS National Animal Welfare Conference is an annual professional development and community-building event for Canada's animal welfare sector. This four-day conference includes presentations, workshops, keynote addresses and panel discussions on new animal welfare initiatives, emerging animal welfare science, best practices in animal sheltering, leadership practices in an animal welfare context, making the link between animal cruelty and other crimes, advocacy and stakeholder relations techniques and animal welfare community engagement. **The 2018 CFHS National Animal Welfare Conference takes place at the Hyatt Regency Calgary April 21-24, 2018.** As part of each annual conference, CFHS hosts an awards dinner to honour animal welfare leaders who have made significant contributions to the sector. The 2018 Animal Welfare Leadership and Innovation Awards will be presented on April 22.

#### Why you should speak at the conference

Share your cutting-edge animal welfare knowledge, build your professional network and help others work more effectively for Canada's animals at the 2018 CFHS National Animal Welfare Conference. This conference gives you unparalleled access to the best and brightest thinkers in animal welfare today. Join us as one of our expert speakers in Calgary, April 21-24, 2018!



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### Conference Themes

The CFHS National Animal Welfare Conference is the premier professional development event for the Canadian animal welfare sector, and our program committee needs your expertise and ideas! We're currently accepting abstracts for sessions at the 2018 conference on the following topics:

**Farm Animal Welfare:** programs and initiatives dedicated to improving the lives of farm animals, new research on farm animals, environmental impacts and initiatives related to farming and any other emerging developments in this area.

**Wildlife Welfare:** Programs and initiatives that address wildlife conservation, conflicts between people and wildlife, urban wildlife issues, wildlife control and wildlife rehabilitation.

**Animals in Research:** Emerging or established methods and programs to end the use of animals in research and education, including innovative 3Rs programs, legislative campaigns and academic research.

**Animal Sheltering:** Innovative, evidence-based approaches to animal sheltering, including environmentally-friendly sheltering and other green initiatives, ground-breaking shelter design, shelter management and programs, as well as emerging shifts and trends in animal sheltering.

**Animals and the Law:** Recent developments in legislation, case decisions, prosecution strategies and initiatives to advance animal protection.

**Humane Education:** Best practices or case studies on delivering innovative humane education programs, advocacy campaigns and social media programming.

**Resource Development:** Emerging trends and innovative approaches to securing and retaining funding in the animal welfare sector. This could include donor stewardship, foundation funding, social enterprise and corporate partnerships.

**Leading the Way:** Best practices in Board development, transforming organizational culture, governance, strategic planning and human resources management.

**Communications and Marketing:** Emerging trends in our sector, case studies of public awareness campaigns, innovation in brand management, project management approaches, best practices in media or social media engagement, new tools or technologies, and strategies for achieving a greater share of voice.

The program committee will also consider any other important animal welfare topics that are relevant to the Canadian context but not covered in the above topics.

### Guidelines for Presentations

The committee is looking specifically for a focus on recent programs, projects, interventions or other ideas that have been applied in the field to directly advance the welfare and well-being of animals. The committee encourages submissions that explore innovative and creative responses to animal welfare issues. In order to provide a comprehensive learning experience for the conference participants, the committee is interested in both successful and unsuccessful initiatives.

The committee welcomes submissions for 45-minute or 90-minute presentations in the following formats:

- Presentation
- Workshop
- Panel Discussion

Sessions must include a 10-minute question period and can be delivered using a digital format (such as PowerPoint or Prezi) or as an interactive, hands-on workshop.

## Submit abstracts to: [conference@cfhs.ca](mailto:conference@cfhs.ca)

The **deadline** for submitting an abstract for consideration is **Friday, September 8, 2017**.

### Decisions

Abstracts will be reviewed by the conference program committee, and we will contact you about our decisions between October 17-25, 2017.

### Compensation

If your abstract is chosen, primary presenters will receive one complimentary conference registration. Co-presenters will 30% off their registration.

## GUIDELINES FOR ABSTRACT SUBMISSION

### STEP 1

Read the 2018 CFHS National Animal Welfare Conference call for abstracts and submission guidelines.

### STEP 2

Complete all parts of the digital abstract submission form. Ensure you have installed the most recent version of Adobe Reader (available free online) to your computer. You will be asked to fill in personal information, answer questions and agree to conditions. You can save your work and return to it later.

### STEP 3

Once all sections are complete, save the form, attach it to an email and send it to [conference@cfhs.ca](mailto:conference@cfhs.ca). You will receive confirmation that we received the form within 2-5 business days. Please note that if you need to make changes after you have submitted, you can contact us at [conference@cfhs.ca](mailto:conference@cfhs.ca).

## ABSTRACT SUBMISSION TERMS

The Canadian Federation of Humane Societies reserves the right to edit abstracts to be in line with our required formatting as well as for style, grammar, punctuation and capitalization errors. If significant editing is required, you may be asked to resubmit the abstract with the required changes. By submitting an abstract, you confirm that the proposed presentation is original content and that you have obtained any necessary permission (i.e.: client approval, copyright permissions) to present it at our conference. In addition, you agree to the following:

1. The Canadian Federation of Humane Societies will circulate the abstract for review among the 2018 CFHS National Animal Welfare Conference planning committee and select the abstracts that will be included in the 2018 conference. If your abstract is selected, the abstract and any other materials submitted to us that are relevant to the presentation will be used to populate the conference printed program and website. In addition, the presentation files you provide will be made available on our website (unless you specify otherwise).
2. If the proposed presentation is accepted, the Canadian Federation of Humane Societies will:
  - Include information such as title and speaker name(s) in the preliminary and final program materials.
  - Reproduce the abstract in printed and/or digital documents. You will have an opportunity to submit an updated abstract before the conference begins.
3. The Canadian Federation of Humane Societies may contact you and any authors appearing in the abstract with information about the 2018 CFHS National Animal Welfare Conference.

All abstracts must be in English and should not include tables or diagrams. If you are submitting more than one abstract, please use a separate form for each submission.

**When you have completed the form, please send it to [conference@cfhs.ca](mailto:conference@cfhs.ca).**

**I understand the terms and I am ready to submit an abstract**



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## ABSTRACT INFORMATION

### What is the format of your proposed session?

Presentation

Workshop

Panel Discussion

### Proposed length of presentation, workshop or panel discussion (including 10 minutes for Q&A)

45 minutes

90 minutes

### Proposed Title – 10 word limit

### Short version of abstract for your workshop, presentation or panel discussion – 200-250 word limit, including 3 key learnings: Please paste your shortened abstract below.

If your abstract is selected, this will be the version that is used to promote your presentation. Further down the page, you have an option to provide a longer abstract for the committee to review and to publish on the conference website and app.

**OPTIONAL - Longer abstract, including 3 key learnings for your workshop, presentation or panel discussion**



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## SPEAKER INFORMATION

**Anticipated Number of Speakers:**

**Speaker's Full Name:**

Please include any honorifics and list your name exactly as you would like it to read in the program, website and marketing materials.

**Name on conference badge:**

**Address:**

**City/town:**

**Prov/  
State:**

**Company/Organization:**

**Job Title:**

**Email(s):**

**Phone1:**

**Phone2:**

**Shortened bio of presenter - 100 word limit - please paste your shortened bio below**

If your abstract is selected, this will be the version of your bio that we use to promote you as a conference speaker in the printed program. Further down the page, you have an option to provide a longer bio for the committee to review for publication on the conference website and app.

**OPTIONAL- Extended bio**



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**ADDITIONAL SPEAKER INFORMATION**

**COMPLETE ONLY IF THERE IS MORE THAN ONE SPEAKER, OTHERWISE SKIP TO THE LAST PAGE.**

**Speaker Full Name:**

Please include honorifics and list your name exactly as you would like it to read in the program, website and marketing materials.

**Name on conference badge:**

**Address:**

**City/town:**

**Prov/  
State:**

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**Job Title:**

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**Please include with your abstract submission:**

- A photo of each speaker (headshot only) 150 x 150 pixels in .eps or high res .jpg format (300dpi)

**In the section below, please include any other relevant information you feel the program committee may want to know:**

I authorize the Canadian Federation of Humane Societies (CFHS) to contact me by email at the above email address for the purposes of general communication about the CFHS National Animal Welfare Conference:

**Yes**

**No**

I authorize the Canadian Federation of Humane Societies (CFHS) to share a PDF of my presentation on the conference website after the 2018 National Animal Welfare Conference concludes:

**Yes**

**No**

**Name:**

**Date:**

**THANK YOU FOR SUBMITTING AN ABSTRACT FOR THE 2018 CFHS NATIONAL ANIMAL WELFARE CONFERENCE! Please send your completed submission to Mallory Lloyd at [conference@cfhs.ca](mailto:conference@cfhs.ca).**



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