The 2019 ISAE Creativity Award was given to a member who was a participant in the inaugural meeting of the ISAE – at that time Society for Veterinary Ethology – in June 1966: Dr. Benjamin Hart. Hart’s strong interest in animal behaviour combined with his veterinary medical background consistently guided his research to perceive new questions to understand behaviour of domestic animals, both small and large. The jury awarded him for bringing animal behaviour into veterinary sciences. Especially important is his influential paper in 1988 on sickness behaviour as an evolved, programmed behavioural strategy. This paper spawned a new field of research and was cited more than 1300 times as of July 2019. Similarly, he has published on behavioural defences against parasites and pathogens, effects of castration on behaviour in different domestic animals, and on age-related cognitive dysfunction in different dog breeds. Hart is now a distinguished Prof. Emeritus at the University of California, Davis, School of Veterinary Medicine. More information about Dr Benjamin Hart can be found online.